

# Get an **EXTRA \$50** for college or career training.

Link your CalKIDS and  
ScholarShare 529 accounts  
and get an extra \$50!\*

Starting April 17, 2023, when you register your CalKIDS account and link it to your new or existing ScholarShare 529 account, you will receive an additional \$50 in your CalKIDS account! CalKIDS automatically provides eligible low-income public school students with free money for college or career training.<sup>1</sup> ScholarShare 529 is California's official college savings plan, offering tax benefits on investment earnings and tax-free withdrawals when used for qualified expenses. Together, CalKIDS and ScholarShare 529 can make saving for the future easier than ever.



Visit [CalKIDS.org/Link50](https://CalKIDS.org/Link50) for details.  
Offer valid April 17-30, 2023. Terms and conditions apply.



\*Void where prohibited or restricted by law. Offer valid from April 17-30, 2023.

CalKIDS participants who have already linked to a ScholarShare 529 account as well as CalKIDS newborn participants, are not eligible for this offer.

<sup>1</sup>Student eligibility is defined by the Local Control Funding Formula.

The California Kids Investment and Development Savings Program (CalKIDS) is a children's savings account program, administered by the ScholarShare Investment Board, an agency of the State of California. CalKIDS will provide eligible participants with college savings accounts, including seed deposits and other potential incentives, to help pay for future qualified higher education expenses. To learn more about CalKIDS or opt out of the program entirely, please see the Program Information Guide at [CalKIDS.org](https://CalKIDS.org). CalKIDS participants may also establish individual accounts with ScholarShare 529, California's 529 College Savings Plan.

To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses please see the Plan Description at [ScholarShare529.com](https://ScholarShare529.com). Read it carefully. Consult your legal or tax professional for tax advice. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. If the funds aren't used for qualified higher education expenses, a federal 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529. FAD-2734713PR-Y0224D