



**CalKIDS
gives your child
a real chance
for a brighter
future.**

**With free
money for
college!**

CalKIDS is a new program from the State of California that provides up to \$1,500 in free money for college to eligible public school students.* CalKIDS can help families boost their children's college savings and increase access to higher education.



To learn more and to find out if your child qualifies, visit CalKIDS.org today!



CalKIDS
The first step toward college

*Eligibility is defined by the Local Control Funding Formula.

The California Kids Investment and Development Savings Program (CalKIDS) is a children's savings account program, administered by the ScholarShare Investment Board, an agency of the State of California. CalKIDS will provide eligible participants with college savings accounts, including seed deposits and other potential incentives, to help pay for future qualified higher education expenses. To learn more about CalKIDS or opt out of the program entirely, please see the Program Information Guide at CalKIDS.org. CalKIDS participants may also establish individual accounts with ScholarShare 529, California's 529 College Savings Plan. TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for California's ScholarShare 529. 2246272